



# Community Holiday Coalition



## Economic Hardship Increases Need for Holiday Coalition

### Application Deadlines:

- **October 23<sup>rd</sup> Thanksgiving**
- **November 13<sup>th</sup> Christmas**
- Thanksgiving Store will open  
November 19th
- Christmas donations will be  
accepted at the store starting  
December 5th
- Christmas store will open for  
shopping  
December 12th

For updates

[www.loudoun.gov/  
holidaycoalition](http://www.loudoun.gov/holidaycoalition)

Economic problems mean uncertainty and worry for more and more families during the holiday season. We believe our community will continue the tradition of heartfelt giving with open hands.

We are asking every individual, family, and group to thoughtfully consider donating to the Holiday Coalition. We need food and food store gift cards for the November store.

We need new items for the December store. We need your time. Without all of the volunteers the holiday store would not be a success. The gift of your time, gift cards, new toys, games, stuffed stockings, gift bags, clothing, food, money and personal care items will bring the best of Loudoun County to the people of our community who have experienced the current economic downturn. You will be glad you helped!

See page 3 for full list of needed items



## Store Days—Collection and Distribution



### November Collection Days

11/15 12noon - 4:00 pm  
11/16&18 9:00 am - 4:00 pm

### November Distribution Days

11/19&20 9:00 am - 7:00pm  
11/21 9:00 am - 5:00 pm

### December Collection Days

12/5 9:00 am - 5:00 pm  
12/6 12noon - 4:00 pm  
12/7-10 12noon - 7:00pm

### December Distribution Days

12/12 9:00 am - 5:00 pm  
12/13 12noon - 4:00 pm  
12/14-18 9:00 am - 7:00 pm  
12/19 9:00 am - 5:00 pm

### COLLECTION SITES

These sites will have collection boxes for you to drop off food, **new** toys, clothing and more during business hours.

- ◇ Most Loudoun County Community Centers
- ◇ Arcola-Pleasant Valley Vol. Fire Dept.
- ◇ Ashburn Public Library
- ◇ BB&T - Hamilton
- ◇ Brambleton Community Assoc.
- ◇ Carver Senior and Adult Day Ctrs.—Purcellville
- ◇ Cascades Public Library
- ◇ Doukenie Winery
- ◇ Edward Jones Leesburg
- ◇ GWU Loudoun Campus
- ◇ Gold's Gym—Leesburg
- ◇ Good Shepherd Alliance - Ashburn and Sterling
- ◇ Integrated Sports Medicine & Therapy — Lansdowne
- ◇ Jerry's Florist & Gifts
- ◇ Kohl's of Leesburg
- ◇ Leesburg Pharmacy
- ◇ Leisure World at Blue Ridge and Potomac Ridge
- ◇ Middleburg Bank - Loudoun Branches
- ◇ PRCS Area Agency on Aging
- ◇ Sr. Activity Ctr - Leesburg
- ◇ So. Riding Town Hall
- ◇ Star Pontiac
- ◇ Summit Bank, Leesburg
- ◇ Toys for Tots
- ◇ Updegrove, Combs, McDaniel & Wilson, PLC — Leesburg

# Area Activities Supporting *Neighbors Helping Neighbors*

Volunteer Loudoun Services Board  
***Make a Difference Day*** collected food and personal care/household items **Saturday, October 24th**, at Loudoun Interfaith Relief, 750 Miller Dr., Suite A-1, Leesburg and donated half of the generous contributions to the Holiday Store.

Boy Scouts of Loudoun County will hold its annual food drive **November 14, 2009**. Please give generously, much food is needed.

**Girl Scouts of Loudoun County** will be planning an activity for December.

Union Tae Kwon Do, LLD of South Riding Virginia, is holding its annual **Turkey Drive** "Raising Funds for Neighbors Helping Neighbors" during **November**. This school has actively supported the Holiday Coalition since 1999.

Please tell us how your organization is planning to support the Holiday Coalition and we will post it on the web page for others to participate. Send an email to: [Kara.Earl@loudoun.gov](mailto:Kara.Earl@loudoun.gov)



## Volunteers— Heroes of the Store



Volunteers make the Holiday Coalition a success. Volunteers help with every step of the process, from planning the year's activities to setting up the stores, collecting donations, sorting items, storing items, attending fests and fairs, stocking shelves, cleaning up, and the list goes on. Volunteers also fill stockings (we supply the stockings), fill gift bags for seniors and disabled, and collect food at schools, churches and other locations.



Volunteers answer phones, collate lists, contribute ideas, lay out the store, take people shopping, go shopping themselves, bake food for the other volunteers, and arrange gift card collections at their businesses, churches, schools, scouts and other groups.

To Volunteer E-Mail  
[holidayvolunteers@loudoun.gov](mailto:holidayvolunteers@loudoun.gov)

Volunteers work Miracles



## Who Is Helped by the Holiday Store?

The Coalition is there for people in crisis who may feel alone and people who cope with physical or mental challenges. By participating, you may help a neighbor or a friend not yet met.

With food and household items in November and **new** clothing, toys, games and food gift cards in December, the Holiday Coalition eases stress and brightens the spirits of young and old, whether giving or receiving.

Please support the Holiday Coalition with your time, donations of money or gift cards,



*Our mission:*

*To serve families, children and senior citizens by providing needed items in a manner that promotes dignity and self-respect. We believe that a single act of kindness can be the turning point toward a brighter future for those in need.*



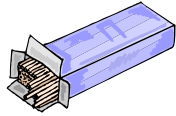
## Donations Needed for November

Bring items to the Holiday Store from 11/15 to 11/18. (store times listed page one) The address is 22714 Glenn Drive Suite 100, Sterling



### Food

- ◆ Boxed Instant Potatoes
- ◆ Boxed Pie Crust Mix
- ◆ Boxed Roll Mix
- ◆ Canned Fruit
- ◆ Cereal
- ◆ Chunky/Meaty Soups
- ◆ Corn
- ◆ Canned Tuna/ Chicken
- ◆ 100% Juice
- ◆ Macaroni & Cheese
- ◆ Peanut Butter & Jelly
- ◆ Pie Filling
- ◆ Spaghetti Sauce
- ◆ Stuffing Mix
- ◆ **\$10.00 Food Gift Cards**- So recipients may buy perishable food



### Personal Care Items

- ◆ Deodorant
- ◆ Paper Towels
- ◆ Shampoo
- ◆ Toothbrushes
- ◆ Toothpaste
- ◆ Toilet Paper
- ◆ Dishwashing Liquid
- ◆ All Purpose Cleaners
- ◆ Laundry Detergent
- ◆ Soap

Up-to-date needs can  
be found at:

[www.loudoun.gov/  
holidaycoalition](http://www.loudoun.gov/holidaycoalition)

### Monetary donations

Should be made payable to:

Loudoun County

Holiday Coalition

102 Heritage Way, NE, Suite 103

Leesburg, VA 20176

Attn: Kara Earl



## Brings New Needs

For the December Store, we will collect **new clothing, new toys, games, and books for children of all ages.** Stuffing stockings for children is always a great idea for groups. We will provide the stockings (and ideas if you want them).



**For Elders:** We have found that often the elders we serve need specific items which they simply cannot afford. In light of this, in addition to **donations of blankets and sweaters**, we request donations of **\$10 gift cards from stores which sell clothing, food, and household items.** Also you can make cash donations and we'll do the shopping for you!



**Collection for Christmas items starts December 5th and goes until December 10th.** Store hours are at the bottom of page one. The **holiday store address is 22714 Glenn Drive Suite 100, Sterling, Virginia 20164.**

**Please be generous.  
The need is great!**



## Community Holiday Coalition

Department of Family Services  
102 Heritage Way, NE, Suite 103  
Leesburg, VA 20176

Phone: 703-777-0353  
Holiday Hotline: 703-737-8367  
[www.loudoun.gov/holidaycoalition](http://www.loudoun.gov/holidaycoalition)



**Neighbors Helping Neighbors**

### Stockings



Children love to get stockings filled with goodies for the holidays. We are looking for people willing to fill 22-inch mesh stockings with items that will bring a smile to children's faces. We are requesting stockings for children ages two to twelve, male and female. Call the stocking hotline, 703 737-8062, or send an e-mail to *Help for Others* ([info@givingothers.org](mailto:info@givingothers.org)) and they will provide the 22-inch red mesh stockings, cardboard toppers, and stuffer suggestion lists. Your job is to pick up the stockings, fill them with **new, unwrapped, non-perishable** items, and

**beginning December 5th**

**Return filled stockings directly to the store at:**  
**22714 Glenn Drive Suite 100**  
**Sterling, 20164**



## Holiday Coalition Members

Boy Scouts

Girl Scouts

Help for Others

Institute for  
Children & Families

Kiwanis

Loudoun Cares

Loudoun County Government

Loudoun InterFaith Relief

Loudoun County  
Public Schools

Marine Toys for Tots

River Creek Club

Volunteer Loudoun



**AND Hundreds of churches, civic groups, community service organizations, businesses, government agencies and concerned individuals work together to make this truly a "Neighbors Helping Neighbors" program!**



### Contact Information

For additional information on the Holiday Coalition, ways you or your organization can contribute, or details about the Holiday Store please contact:

**Kara Earl at**  
**[kara.earl@loudoun.gov](mailto:kara.earl@loudoun.gov)**

Applications for families in need are available at the Department of Family Services office or online

Check Website for Additional Listings of Collection Sites and Events

